



TRANSFORM LAKE COUNTY IN

**Together, we can
make a difference.**
Support the space where
communities can stand
united, not divided.



STAFF GIVING CAMPAIGN

Stand for a cause. Sponsor an initiative.

2022

WHAT IS AN ANNUAL CAMPAIGN?

Our goal as an organization is to **fill community needs**. Our vision is to be accessible and affordable for all people. We're excited that we've been able to fulfill this vision; no person was turned away due to an inability to pay. And we hope to do the same in 2022.

Our Annual Campaign is a chance to **tell our story and raise the money necessary** to support the most pressing and impactful initiatives for our community.

When we come together as an organization, as a community, as people - we can make a difference in the lives of those around us.

We can create and protect a space where all are welcome, regardless of age, ethnicity, religion, race or financial status. We're proud of that and need your help in leading our community.



THE NEED
\$1,400,000

ANNUAL CAMPAIGN TIME LINE

Board & Staff

Sept. 6-30

Community & Major Gifts

Oct. 19-Nov. 29

Total Goal:

\$1,000,000

WHY PARTICIPATE?

A better question to ask is **WHAT HAPPENS IF WE DON'T PARTICIPATE?**

What if we didn't have enough money to fund our financial assistance?

What if we couldn't fund our Safety Around Water program?

What if we didn't have dozens of dedicated volunteers to coach our sports teams?

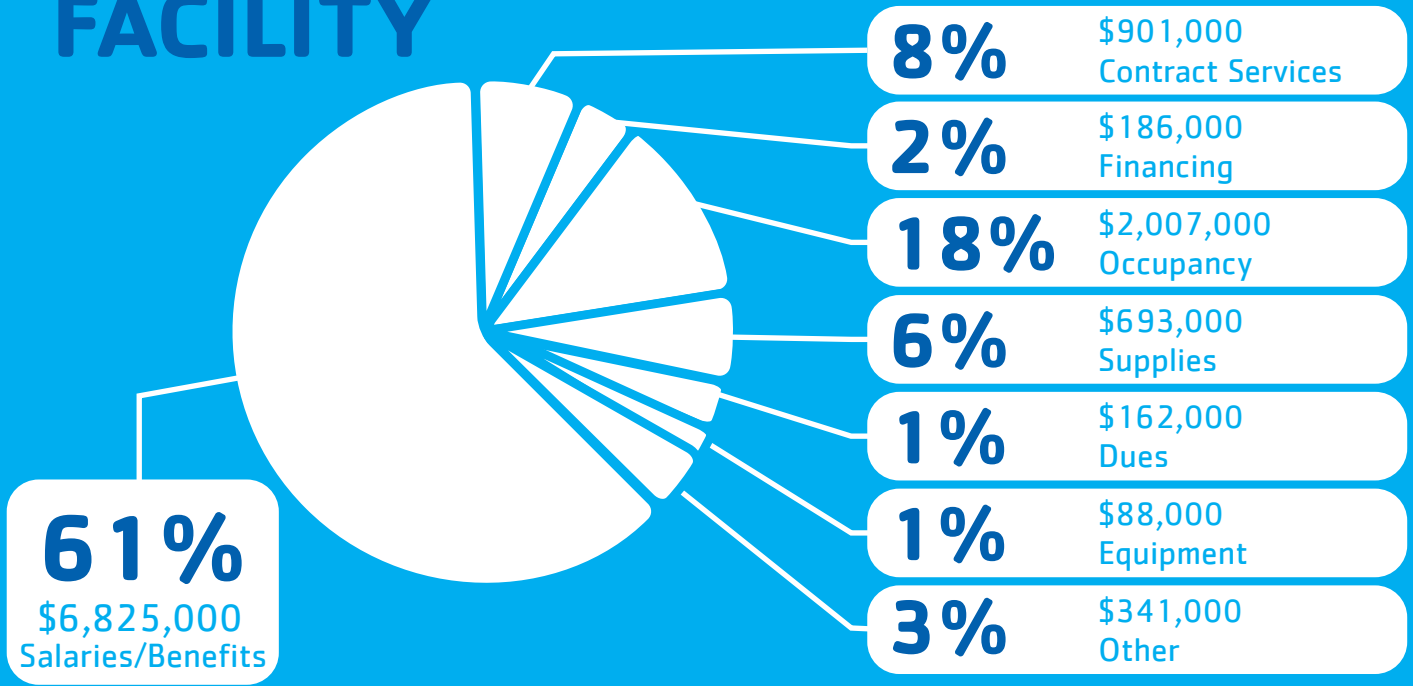
What if our community didn't know our mission? Could we advance it?

We are ambassadors in leading our cause. **You are the front line.**

Here's how you can contribute to our cause or an initiative that you're passionate about: **1)** spread our message and **2)** contribute financially.



MEMBERSHIP DUES OPERATE THE FACILITY



DONATIONS CHANGE LIVES

(THROUGH INCOME-BASED SCHOLARSHIPS)

2022 FUNDRAISING GOAL: \$1,000,000



MEMBERSHIP

12,301
individuals
5,719
youth 17
& under



PROGRAM ACTIVITY

BEFORE/ AFTER SCHOOL	2589
DAY CARE	5102
SCHOOL DAYS OUT	557
YOUTH PROGRAMS	3097



CAMP ACTIVITY

SUMMER DAY CAMP	2929
SWIM	2251
SPORTS	648

WHY WE GIVE

I started at the Y as a member and immediately, I knew I found a home for myself. Group exercise classes became my form of self-care when I needed it most. Members immediately made me feel comfortable enough to be myself and share my fitness journey. I made friends that I likely would not have ever met had I not become a member of the Hammond YMCA. The Y became a place where I could be myself, find myself even, and grow in ways that I didn't know were possible. I give to the Annual Campaign because it is my hope that my contribution could **give others the opportunity to find their version of "home" here at the Y** as well.

- Ashley,
Fitness Coordinator



During my time with the Y I have had the privilege of seeing first hand the impact of affordable access to the Y and how our Annual Campaign supports that effort. I choose to give because I believe in our mission and YMCA's ability to **positively impact the lives of so many in our communities**. It's an investment and I know my contribution is going towards building and sustaining a stronger community.

- Andrew,
Executive Director



I give because it is important to me to **allow everyone no matter their circumstance to become better** through participating in our programs that build body, mind and spirit for all.

- Andrea,
Association Director
of Aquatics



I give to the Annual Campaign because the Y has helped me find my purpose. Health and wellness has always been a passion of mine, and **here I'm able to help others on their own journey, support them along the way, and cheer on their success**. The friends and memories I've made here are priceless. At the Y, the people you meet will touch your life in a very special way.

- Katie,
Wellness Director



HOW CAN YOU HELP?

Now it's time to invite our entire staff to lead the movement. There are 2 ways to get involved:

- 1) tell our story
- 2) donate financially

Or, combine both in our Hourly Club!



THE HOURLY CLUB



The Hourly Club lets all staff, from part-time to the CEO, donate an equal percentage of their paycheck. Here's how it works:

YOU DONATE THE EQUIVALENT OF ONE HOUR'S PAY EACH PAYCHECK.

For part-time, you must donate a minimum of \$10/hour, and for full-time staff, consider donating your hourly wage or more with a minimum of \$15/hour.

It's a great way to support the Annual Campaign no matter what your hourly pay is!

In addition to knowing how impactful your gift is, other benefits include:

- Hourly Club jacket*
- Name on website, donor wall and in Annual Report
- End-of-giving-year exclusive party on December 8, 2022
- Payroll deductions begin November 11, 2022

Deadline: Pledges must be submitted by
September 30, 2022

EXAMPLE OF HOURLY CLUB JACKET

*Sizes 4XL and higher will have a different style jacket.



DONATION PER PAY PERIOD (24 pay periods/yr examples)

\$2

\$48/year

Sponsors 2 children in swim lessons.



\$10

\$240/year

Sponsors 2 weeks of Summer Camp.



Minimum for Part-Time Hourly Club

*Minimum for staff payroll deduct

\$15

\$360/year

Sponsors 1 senior membership for 6 months.



Minimum for Full-Time Hourly Club

\$19

\$456/year

Sponsors a family membership for a year.



Minimum for Full-Time Salary Hourly Club

I BELIEVE IN THE POWER OF US

NAME (Please Print)

RECOGNITION NAME (as it should appear in print/online)

ADDRESS

APPAREL SIZE (Unisex Only)

S M L XL 2XL 3XL 4XL

With my signature I give permission for my gift to be given by the method of payment chosen.

SIGNATURE

METHOD OF PAYMENT (select only one)

Payroll deduct \$ _____ from each pay check*

*Deduction from each pay check will be for 24 pay periods

Payroll deduct one time payment totaling \$ _____ from one paycheck

Charge one time total of \$ _____ on my Credit/Debit Card**

Phone _____

**Metro Office will contact you for your credit/debit card information

Pay with check

Check amount \$ _____

DATE _____ **CAMPAIGNER** _____ **BRANCH** _____

For Metro Use Only

DATE RECEIVED _____ **DATE ENTERED IN DAXKO** _____ **INITIALS** _____

DATE ENTERED IN PAYCOM _____ **INITIALS** _____

OF PAY PERIODS _____ **PAYROLL DEDUCT AMOUNT** _____

Questions? Please contact Annual Campaign Director Carl Zurbruggen czurbruggen@crymca.org